Forward-looking Information

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In addition, forecasts and estimates of forward-looking information are based on information and data available to the company at the time of the presentation’s release, and the company makes no commitment to update and/or change any forecast and/or estimate to reflect events and/or circumstances which may occur after the release date of this presentation.
About Hyrax

- Founded in 2012 and based in the Rehovot Science Park, Israel.
- Hyrax is a high-tech company focused on developing a 3D printer for electronics as well as associated conductive nano-inks and substrates.
- The printer is designed to print multi-layer PCBs (circuit boards).
- The company’s 1st product is at an advanced stage of development.
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<th>The Founders</th>
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<tr>
<td><strong>Amit Dror</strong></td>
<td><strong>CEO</strong>, Technology management, business development, fundraising and project leading (8200, ECI, Comverse, Eternegy, M&amp;H Distillery). Merage Institute Graduate.</td>
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<td><strong>Sharon Fima</strong></td>
<td><strong>CTO</strong>, 14 years at HP Indigo and leading printing companies. Advanced R&amp;D knowledge and skills related to InkJet technology, 3D printers production and Nano-silver ink. One of the top experts in the field.</td>
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<td><strong>Dagi Ben-Noon</strong></td>
<td><strong>COO</strong>, Engineering experience in equipment for military products, plastics, medical devices and more. Accompanying products from development stage through to mass production. BSc. Mechanical Eng. (Ben-Gurion Uni.).</td>
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<tr>
<td><strong>Simon Fried</strong></td>
<td><strong>CMO and Business Development</strong>, 12 years strategy &amp; marketing consultant to multinationals (B2B/C) start-up experience (Eternegy, M&amp;H Distillery). MBA (HEC), MSc. Behavioral Econ. (Oxford), BSc. Risk &amp; Choice.</td>
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ZBI Merger

- Hyrax Technologies Ltd. has signed an agreement to merge with the Tel Aviv stock exchange listed company Z.B.I.
- As part of the agreement, subject to approval by the board of ZBI which is pending and in accordance with the relevant company laws, the founders of Hyrax Technologies become significant shareholders in the merged company.
- The company has announced plans to raise funds totalling $1.5 million, 750 thousand dollars as a direct investment in shares and an additional $750 thousand as a convertible loan.
- The merged company will be renamed "Nano Dimension Ltd"
The Vision

To revolutionize the electronics development process with a 3D printer that prints high-quality, multi-layered, fully functional circuit boards.

Giving every engineer the ability to prototype circuit boards in-house.
What is a PCB?

- A **printed circuit board (PCB)** mechanically supports and electrically connects electronic components using conductive tracks, pads and other features.
- PCBs are central to the global electronics industry and even the very simplest electronic devices use them.
- Advanced modern PCBs are multilayered with many interconnected circuit layers built on upon the other.
PCB prototyping today

- Every PCB prototype goes through this process and sometimes several cycles are necessary.

- Depending on the board type, location and service level agreement this process can take from two days to two weeks.

A lengthy process that exposes sensitive information

The board designer design the PCB with a computer

The file is sent to a prototype manufacturer

If the prototype design passes it goes to mass production. If not the design loop starts over.

The board designer gets the prototype and checks functionality

Manufacturer uses traditional etching methods to make prototype

• Every PCB prototype goes through this process and sometimes several cycles are necessary.

• Depending on the board type, location and service level agreement this process can take from two days to two weeks.
The need

The electronics industry has challenges:

• Product lifecycles are shrinking leading to faster, more frequent development cycles.
• There is an increasing need for prototypes.
• There is a need to offer a wide range of product versions.
• Time to Market is crucial. Prototypes can be a significant contributor.
• More frequent product launches.
• Avoid leaks of sensitive design, product and launch information.
• PCBs are getting more complex and sophisticated.

Significant need for rapid access to fast PCB prototyping
Rapidly growing markets:
Conductive inks and 3D printers

Conductive nano inks

3D printers

Primary Global AM Market

Source: Credit Suisse estimates
The electronics prototyping market

In 2012 the global PCB industry became a $60B market*.

The global electronics and PCB industries are growth industries and the global PCB market is expected to reach $93B by 2017*.

The PCB software design market is estimated to comprise as many as one million licenses**.

* Global Printed Circuit Board Industry 2012-2017: Trends, Profits and Forecast Analysis, by Lucintel
** EDACafe.com, edac.org & Company’s estimate
Hyrax Technologies’ solution:

Bringing the advantages of 3D printing to electronics

- Multi-layer capable 3D printer
  - A faster, in-house, prototyping process
  - Complete control of the process and sensitive information
Hyrax combines three technologies

3D

Nano-Ink

INKJET
The Hyrax 3D printer

Hyrax combines three advanced technologies. 3D printing, conductive nano-inks and high precision inkjet. The company’s knowledge allows it to integrate these three technologies to offer on-site, in-house 3D printing of multi-layer PCBs.
Advantages

✓ Efficiency speed and accessibility
✓ Reduce the cost of the prototyping process
✓ Better protection of sensitive product information
✓ Advanced PCB technology compatibility
✓ 1st mover advantage
Hyrax’s 1st product: A 3D printer for circuit boards

• A compact efficient and rapid 3D printer for electronic circuits.
• The printer is at an advanced stage of development and in parallel the company is working on a suite of conductive nano-inks and substrates.
• The printer is suited to electric engineers, circuit designers, R&D labs, universities, start-ups, the Makers market and others.

*Illustrative
The expendables revenue stream

In addition to and alongside the sale of printers Hyrax intends to sell:

• Insulating substrate ink
• Conductive inks
• Any other additional expendables that may be required to operate the 3D printer

Because of the technology involved in making the printer work only original expendables made or licensed by Hyrax will be compatible.
The business model:
Building an installed base and selling expendables

- Hyrax’s business model is well known in the printing industry: The sale of printers and dedicated expendables.
- The 3D printer will be sold to industry customers at affordable rates and the sale of conductive inks and substrates will offer higher margin revenue streams.
- Examples of this approach include razors, regular printers and toners, coffee machines and capsules, cell phones and call bundles etc.
Summary

• The company operates in attractive growing industry segments.
• The company’s technology addresses real electronics sector needs.
• The company’s technical team is experienced and knowledgeable.
• The company’s 1st product is in an advanced stage of development.
• An attractive business model that is tested in the printing industry.
Progress to a revolutionary product

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