



May 2019

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# THE CURRENT EV TECHNOLOGY CAN NOT SUPPORT THE 2030 REVOLUTION

More zero-emission vehicles will mean better air quality, Gov. Jerry Brown promises while signing new laws



John Myers

LA Times



(Los Angeles Times)

LA Times, 2017

## 12 global cities plan to build emissions-free neighborhoods, support clean transit

Each city will create a "major emissions-free zone" and only purchase zero-emission buses starting in 2025

By Patricia Steiner | Oct 25, 2017, 8:17pm EDT

Twitter Facebook Email Print



People on bicycles and pedestrians enjoy a car-free day on Alexandre Dumas bridge on September 27, 2015 in Paris, France. | Shutterstock

CURBED, 2017

DRIVING FORCE —

## Dutch government wants all new cars to be emissions-free by 2030

Ambitious goals have drawn skeptics, but NL is following China, France leads.

MEGAN GEISS | 10/11/2017, 4:30 PM



ars TECHNICA, 2017

שטייניץ מכריז רשמית: מ-2030  
תיאסר מכירת מכוניות בנזין וסולר,  
ייצור החשמל בפחם ייפסק

## China electric-car rules to start in 2019; aggressive totals are world's highest



John Voelcker 104 Comments Sep 29, 2017

Follow John



Beijing smog

Green Car Reports, 2017

# THE MAIN CONSTRAIN IS THE BATTERY

1

High cost, High weight, Range limitation.  
Limited life time, Recycling

2

Charging infrastructure –  
complicated, land consuming, visual impact

3

Long charging time

4

Heavy on electricity infrastructure



=



Weight 5 Ton

Battery

# THE SOLUTION - ELECTRIC ROAD SYSTEM (ERS)





**SO,  
WHY WIRELESS?**

# WIRELESS ERS IS THE BEST CHOICE

- 1 Charge all types of EV (all sizes)
- 2 No negative environmental and visual impact
- 3 No moving parts at the vehicle side
- 4 Safe



# ELECTREON- A GLOBAL LEADER IN DYNAMIC WIRELESS CHARGING

- ✓ Cost effective
- ✓ Robust - minimum maintenance
- ✓ Easy and fast deployment
- ✓ Efficiency - ~87% during drive
- ✓ Real time communication with the vehicle
- ✓ Accurate billing
- ✓ Smart transportation management

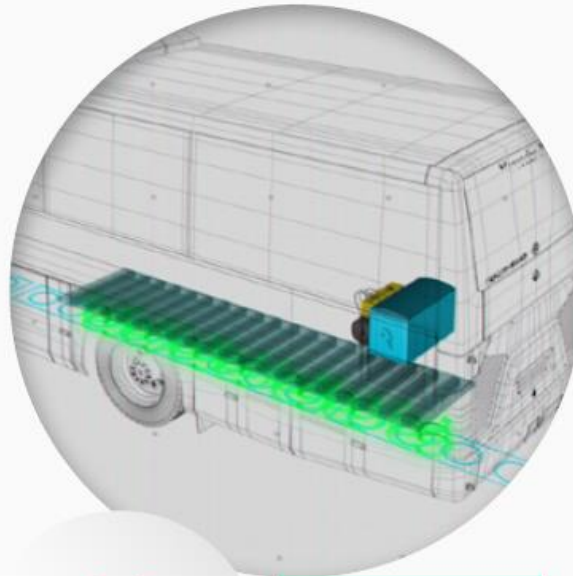


# THE TECHNOLOGY



## INFRASTRUCTURE

Under the traffic lane



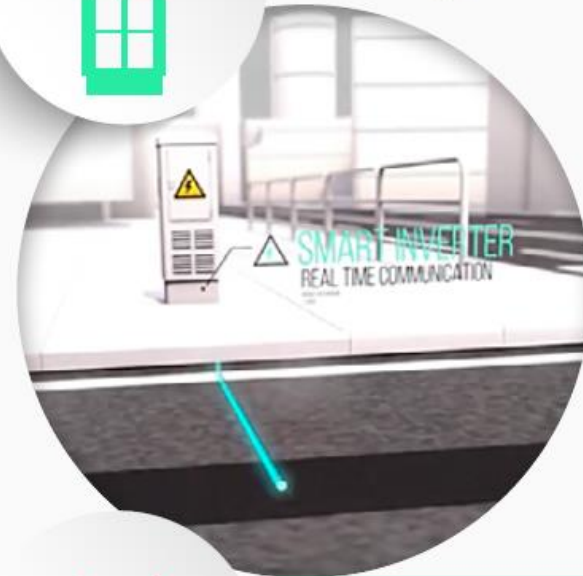
## RECEIVER

At the bottom of the vehicle



## POWER UNIT

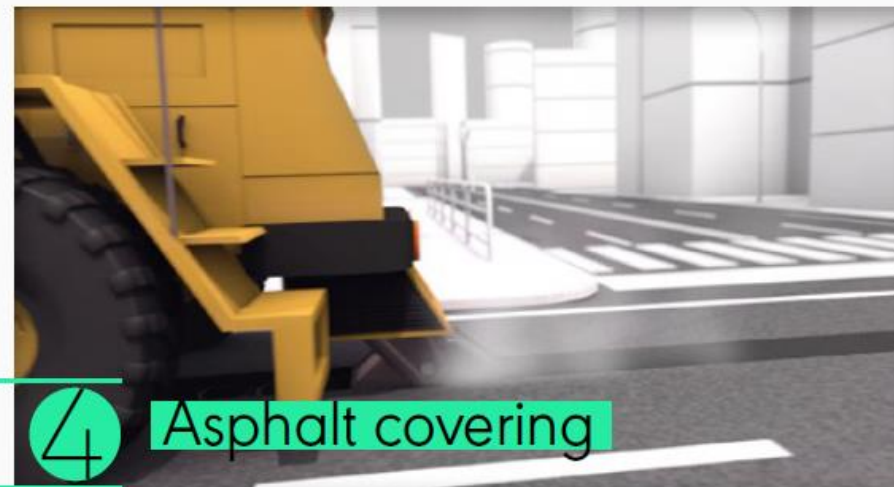
Transfer energy from grid to Inf'



## MANAGEMENT UNIT

Real time communication

# DEPLOYING THE INFRASTRUCTURE



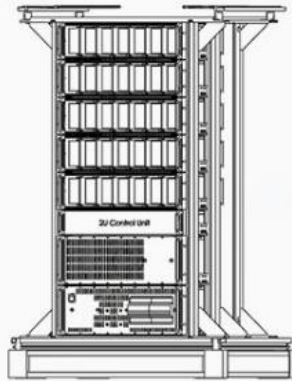
# FEATURES

## INVERTER

### Features:

Modular system

- 400v 3-phases
- 180 KW

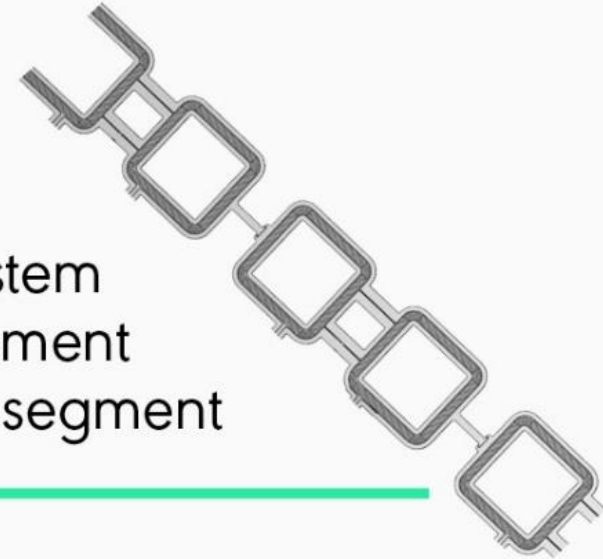


## STRIPE

### Features:

Modular system

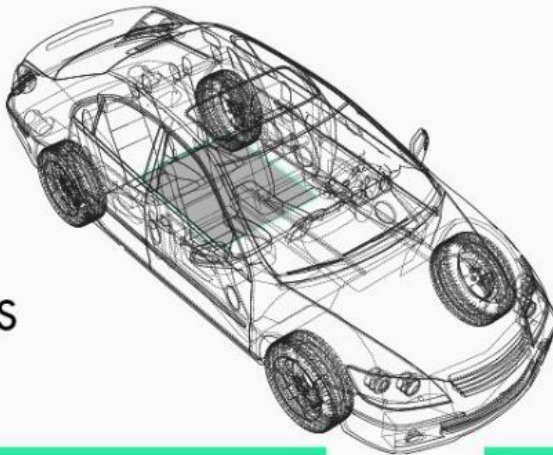
- Passive element
- 25KW per segment



## RECEIVER

### Features:

- 95x60 cm
- 25KW
- Stabilizing Sys
- Weight 27 kg

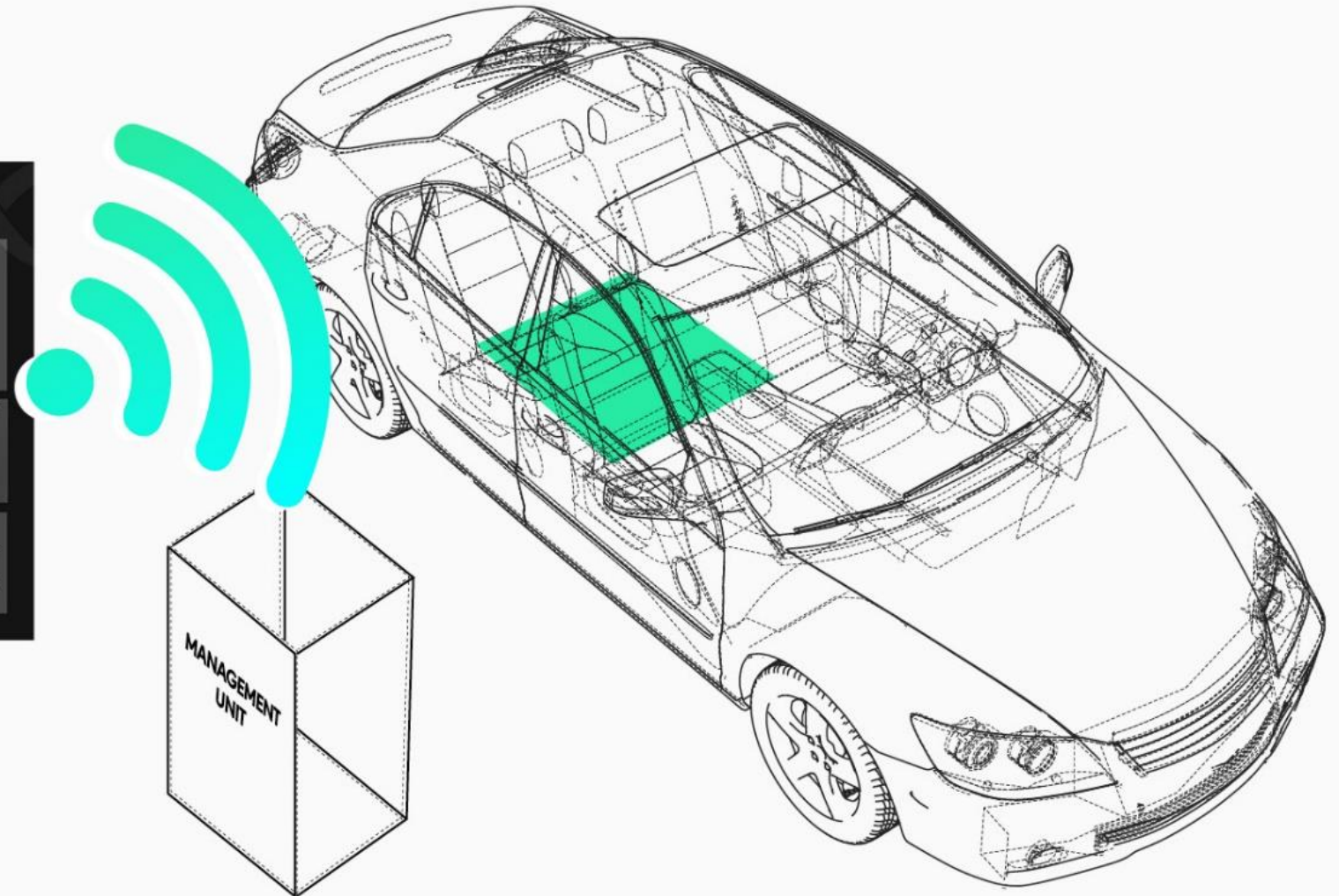
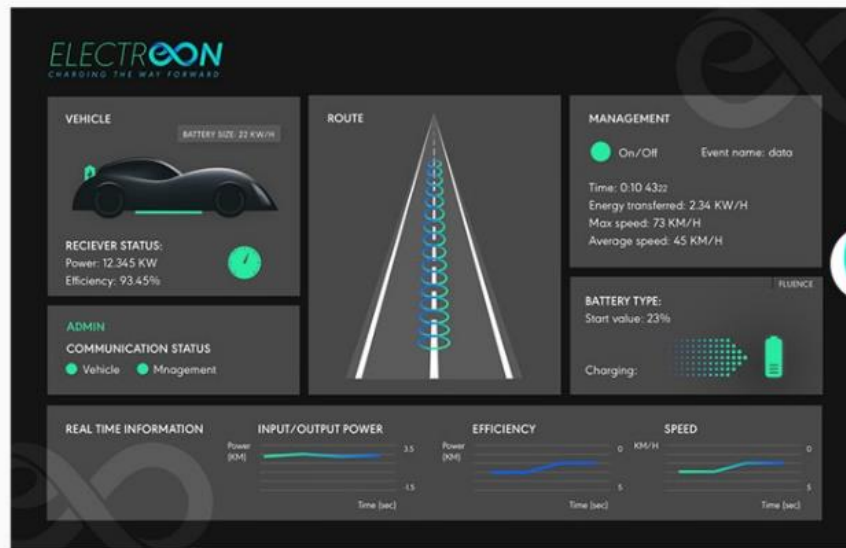


## SYSTEM

### Features:

- Efficiency: 87%
- Meets EMC/EMF standards

# REAL TIME MANAGEMENT SYSTEM



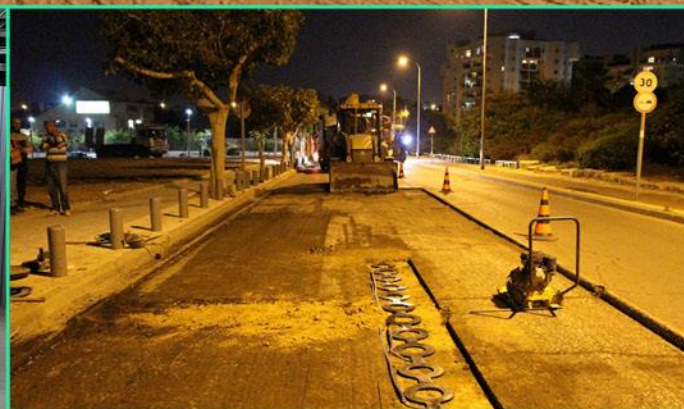
# ELECTR $\infty$ N COMPANY ID:

1

Date established- 2013

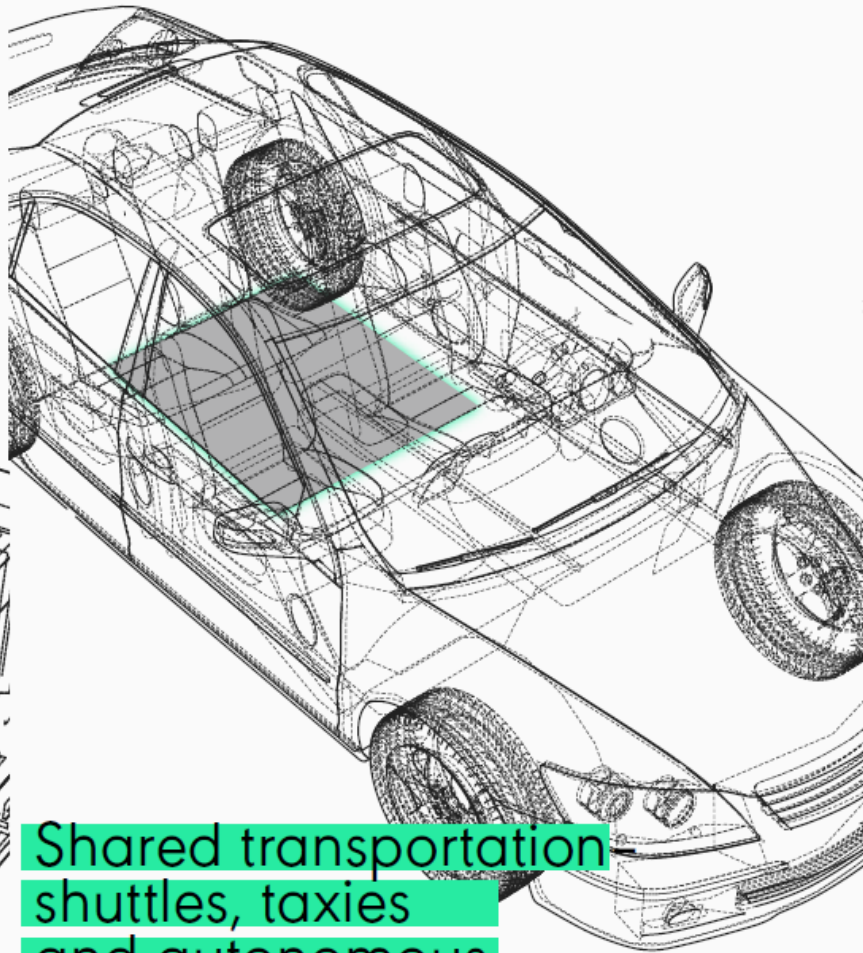
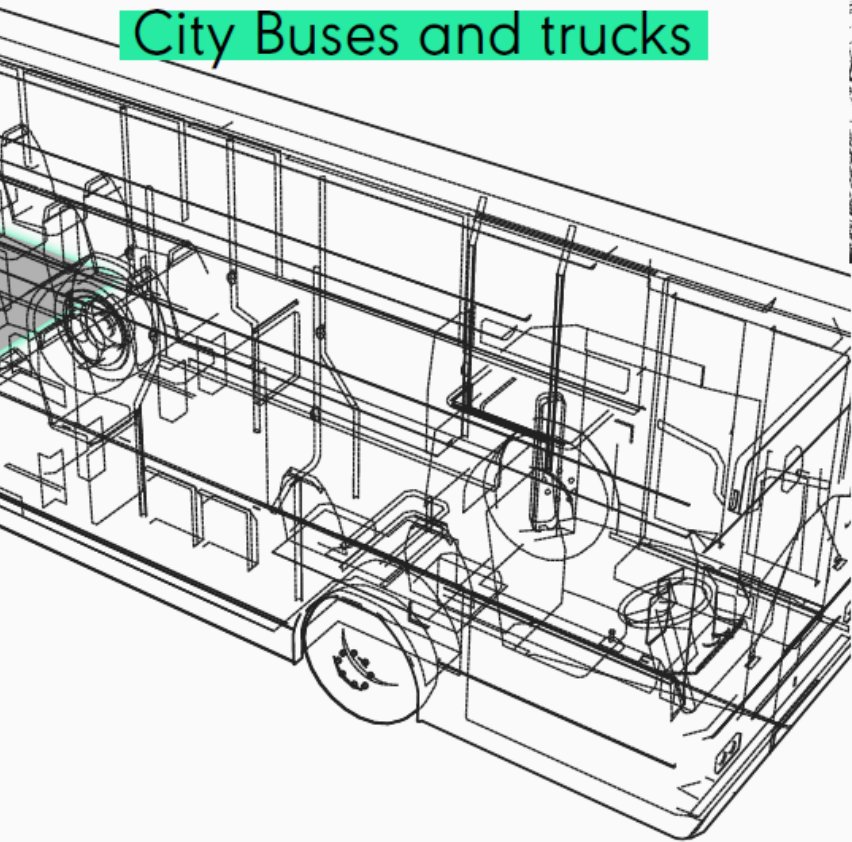
2

Public company in the  
Tel Aviv Stock Exchange

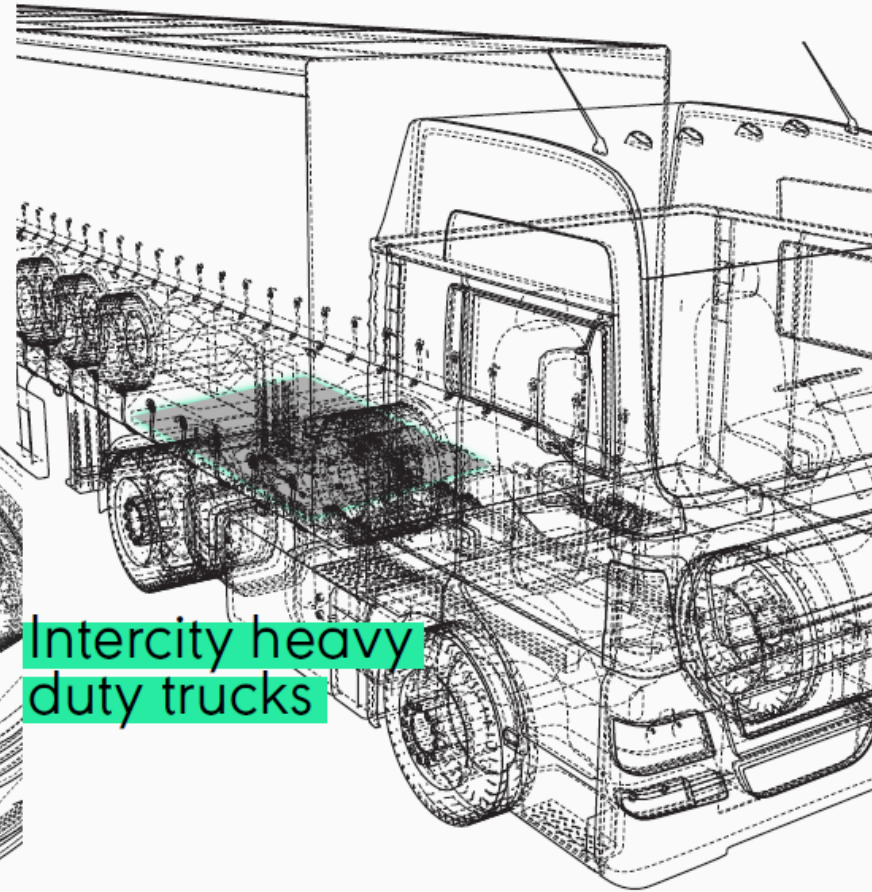


# MARKET SEGMENTS

City Buses and trucks



Shared transportation  
shuttles, taxis  
and autonomous



Intercity heavy  
duty trucks

## POTENTIAL MARKET

The annual global expenditure on motor fuel that can potentially be replaced by electrification is estimated to be about \$1,100 billion

## POTENTIAL REVENUES STREAMS

- ✓ Initial setup – Equipment and services
- ✓ Operation and maintenance
- ✓ Electricity sales and infrastructure usage fees
- ✓ Smart City data

# GO TO MARKET – HEAVY DUTY VEHICLES

## 1 Q3 2019: START A \$3M CITY PILOT IN TEL AVIV

with the Tel Aviv municipality and transportation and energy ministries – 1KM charging an E-shuttle on the way to become the first wireless ERS city in the world

## 2 Q3 2019: START A \$12M PILOT IN SWEDEN

1.6KM charging a heavy E-Truck and E-shuttle, financed by the Swedish Road Administration on the way to implement the Swedish ERS roadmap

# PUBLIC TRANSPORTATION IN URBAN ENVIRONMENT

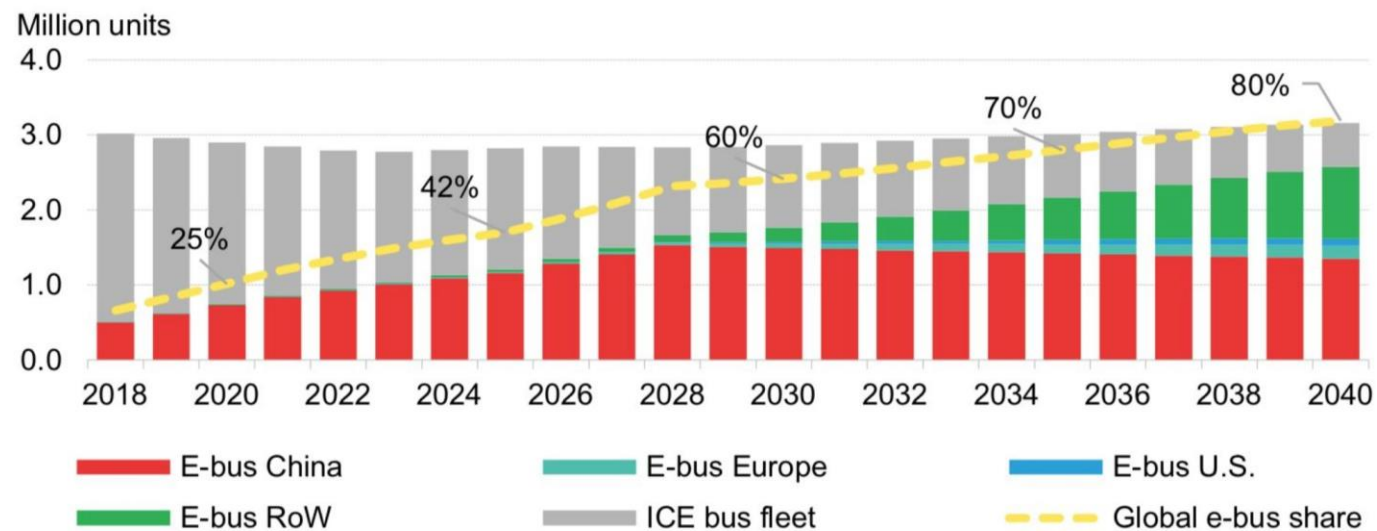


First demo in Tel Aviv  
1 km E- road charging an electric bus



Vision  
turn Tel Aviv to the first wireless E-road city

Figure 7: Global municipal bus fleet forecast



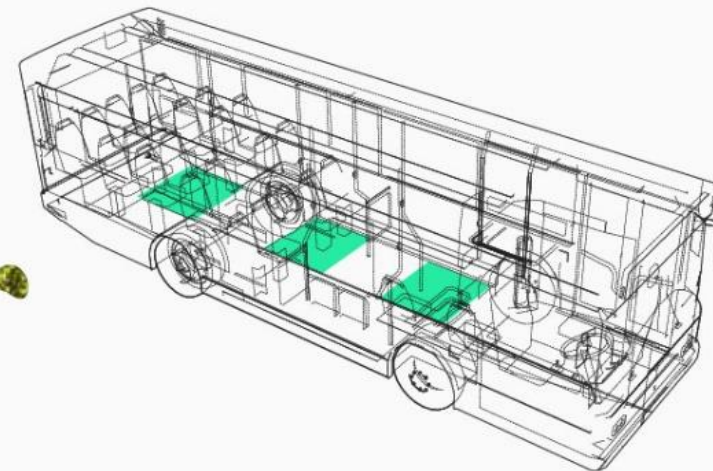
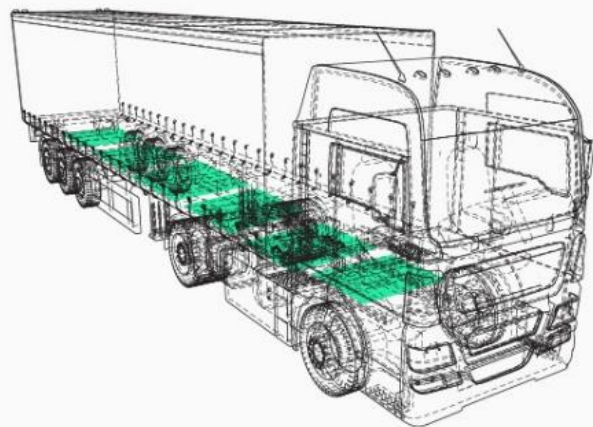
# E-TRUCK PILOT IN SWEDEN

- Sweden has created a road map for demonstrating and implementing ERS mainly for trucks
- Electreon was invited to submit a proposal for a pilot on a E-highway with 20-40 Ton E-trucks, total budget - 300 million SEK to be matched by external funds.
- Future goal of approx. 2,000 km ERS for trucks, generating funding requirement of at least 30-40 billion SEK
- Choosing a specific route and building a consortium for the pilot is in process



# SMARTROAD GOTLAND

The world's first wireless ERS for cars, buses, and trucks on public roads



RI.  
SE



EiTECH

Matters Group



ELECTREON  
CHARGING THE WAY FORWARD

ELECTREON  
CHARGING THE WAY FORWARD

# FUTURE TRANSPORT IN A CITY



Electric Public transportation



Autonomous buses of different sizes



Open to the public 24/7



Maximum frequency



Minimum monthly cost



# THE FUTURE IS SMART AND SHARED ERS



## Smart

Prioritize charging

Provide real time  
smart city data

## Shared

Suitable for all types of EV  
especially autonomous

# WIRELESS ERS THE WAY TO 100% ELECTRIC