



MIA Dynamics

MAKE IT ANYWHERE

/ FEBRUARY 2023





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Knowledge & Experience



Itsik Calderon
Founder & CEO

Itsik Calderon is a visionary and the founder of MIA Dynamics. Since youth, was involved in the development, optimization, and construction of different vehicles. In the last 20 years, led development processes for top companies in the mobility field, particularly micro-mobility.



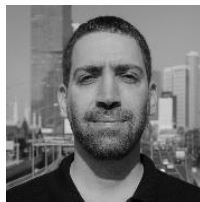
Adv. Ohad Michael
Deputy CEO & COO

Ohad Michael is a successful entrepreneur who served in senior management positions in institutional corporations and startups. Ohad managed various professional teams while driving global expansion and innovation, opening new regions and setting up complex infrastructures.

The Leading Team



Idan Meirovitch
Director of Asia



Yaron Shpitzer
Head of R&D



Tali Sefada
Chief Financial Officer



Hillel Ashkenazi
Head of BizDev

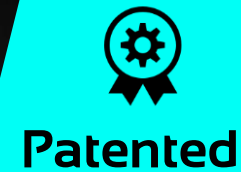


Amit Sides
Brand Manager & Media



Maria Michael
Operations Manager

Our Product



Approx. Specs

Top Speed
Up to
45 km/h

Max. Range Per Charge
Up to
50 KM
Per Battery
(Removable Battery)

Battery
100% Electric
Removable Battery

Accessories
Mobile operation application
GPS System

Dimensions
Width 689 mm
Length 1244 mm
Height 1190
Folded Height 450 mm
Wheels 13 / 15 inch
Weight 42Kg excluding
battery /48Kg including
battery



Patent no. 285336
A wheel suspension system
and vehicle including the
same

Patent no. 280339
knuckle assembly and wheel
suspension system

Two Wheel Ability Quad Wheel Stability!



Patented



Green

A green vehicle (EV) with a max range of 50km via a removable battery



Safety First

The dynamic capability of each wheel to move independently enables the MIA FOUR to adapt to the most challenging terrains and roads



Dynamic

The four wheels combined with the unique platform allows maximum safety and stability on/off road while moving from different terrines

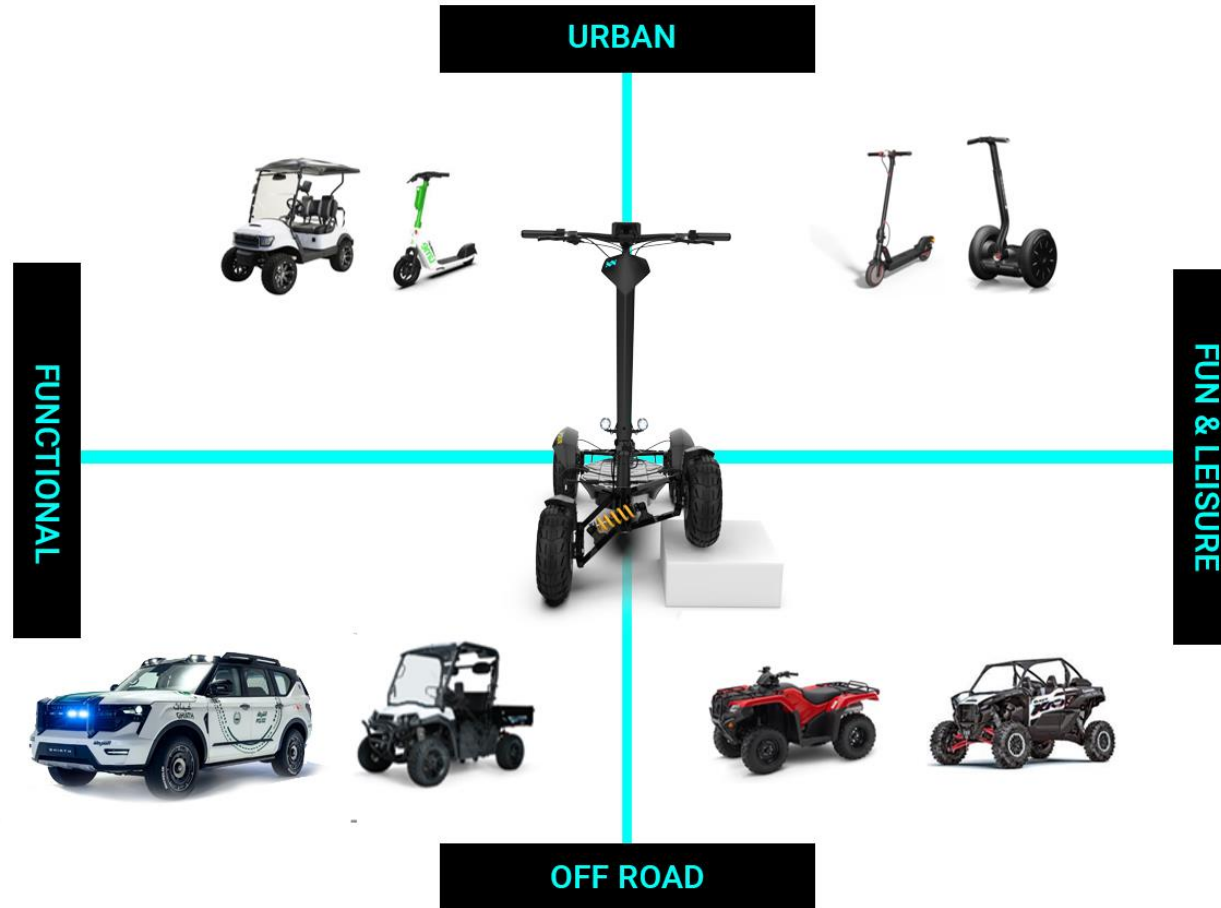


Efficient

The folded handlebar and light weight allows easy and efficient transportation and storage

A New Standard

Efficiency and Functionality for urban and off-road purposes



B2B Target Markets



Tourism



Tactical Patrol



Security



Defence Applications

Quality Standards

SGS

SGS is a Swiss multinational company headquartered in Geneva, which provides inspection, verification, testing and certification services. It has more than 96,000 employees and operates over 2,600 offices and laboratories worldwide.



HELIOS | Quality Assurance
DEVELOPMENTS LIMITED

QINGDAO

Room 801, Unit 2, No. 1
Building, Bosi Mansion, No. 2
Fengxian Road, Qingdao,
266022

SHANGHAI

Room 509, Building #5, No.
2388 Chenhang Road, Pujiang
Hi-Tech Plaza, Minhang
District, Shanghai 201114

ISRAEL

25 Hataas st. Kfar Saba, 44425

FUZHOU

Rm. 1905, No.2 Office Building
,Red Star International Plaza,
No.266 Minjiang Avenue,
Cangshan District, Fuzhou
350008

GUANGZHOU

Room 722, Commercial edit
Building A, Vanke Pie
Plaza.No.99 Jiang Yan Road,
Hai Zhu District, Guangzhou
510000



MIA Dynamics | Business Plan

Go to Market

Developing Distribution, logistics and service channels

/ What are we evaluating when engaging different entities?



Experience

Relevant experience in the required field



Support

Service and support capabilities



Regional Deployment

Ability to transfer and service in the designated area



Micro-Mobility compatible

Compatible with dealing with micro mobility vehicles



Trustworthy

Proven track record and recommendations



Engaged

Proactive and enthusiastic with the company's products

Exclusive Distributer in Israel

First Order **1M\$ Transaction**



The Mayer Group Represents some of the leading brands in their fields, both in Israel and overseas.



MEU – Mayer Electric Utilities is Official Distributor of Micro Mobility international leading brands



Achieved Milestones and Goals



Achieved Goals (12 months)

February 2023

- ✓ **Registered Patent**
2.2023 Second Patent registration in Israel –
Patent no. 285336 A wheel suspension system and vehicle including the same
- ✓ **Delivery of first order (\$1M Transaction)**
1.2023 Completed and delivered first order of hundreds of vehicles to the Meir Group
- ✓ **Finished regulatory process in Israel**
1.2023 Received the Israeli standard and finished regulatory process for the distribution and sale of the vehicles in Israel
- ✓ **First order of hundreds of vehicles**
7.2022 The Meir group submitted a first order of hundreds of vehicles and delivered a non-refundable down payment.
- ✓ **Registered Patent**
6.2022 First Patent registration in Israel –
Patent no. 280339 knuckle assembly and wheel suspension system
- ✓ **Distribution Agreement with Meir Group**
2.2022 Signed a distribution agreement with the Meir Group for exclusive distribution rights in Israel

February 2022

Future Estimated Target Markets



Future Innovation



MIA EQ4 High Speed E- QuadCycle

Current Status:

- Prototype Design & Development**
- Based on the Mia Dynamics IP and mechanical platform, we developed a POC for further research and development.



Thank You

www.miadynamics.com / info@miadynamics.com

