

epitomee®

# Global Scaling & Market Entry Strategy- Weight Management

*Commercial rollout, Market Entry,  
Manufacturing Scale-Up and Growth*

May 2026 Investor Briefing





## Company Overview



## Epitomee<sup>®</sup> Weight Management Capsule

Commercial roll out, status, next steps  
Manufacturing scale up



## Summary

# Management Team



**Shimon Eckhouse, PhD**  
Co-founder and Chairman

Founder of Syneron Nasdaq:ELOS & Lumenis  
Nasdaq:LMNS, Sofwave Medical TLV: SOFW and others



**Dan Hashimshony, PhD**  
Chief Executive Officer

Founder & CEO-Dune Medical Devices  
Chief Scientist X-technologies, and others



**Gal Aharonowitz**  
COO

SHL, VP R&D Lumenis,  
GM Israel  
Dune medical



**Yael Kenen, PhD**  
VP Clinical Affairs

TEVA, Global Clinical  
Drug Development  
Director



**Gil Cohen, PhD**  
VP R&D

SCO Dune Medical  
Devices,  
Hebrew University of  
Jerusalem



**Maya Gabrieli, CPA**  
CFO

Plastopil Hazorea LTD,  
KPMG



**Alon Heth**  
VP Sales and  
Marketing

VP at Human Xtensions,  
Elscent , B-Cure Laser,



**Hadas Ashkenazi  
Stapler**  
VP Quality Assurance  
and Regulatory Affairs

Ventor – Medtronic,  
Keystone Hart, Implant,



**Safi Landskroner**  
VP Business  
Development

Dexcel Pharma, Mapi  
Pharma,  
Chartwell Pharmaceuticals

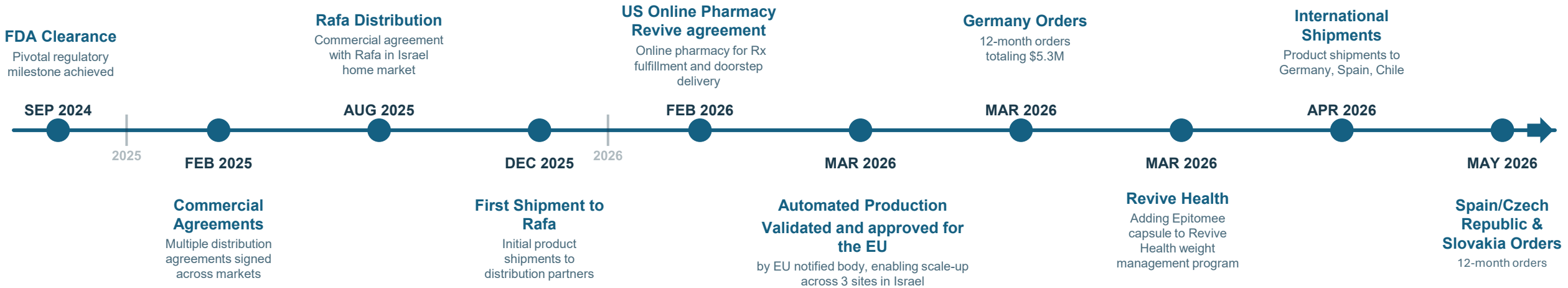
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Proprietary information of Epitomee Medical

# Key Milestones Timeline

From FDA clearance, September 2024 to commercial rollout May 2026



**MARKET TAILWIND** Supportive GLP-1 market dynamics driving demand for alternative, complementary, and post-GLP-1 solutions and movement towards Telehealth and online purchasing

**Favorable DATA SUPPORTING THE USE CASES OF EPITOMEE** accumulative peer reviewed evidence of the safety, efficacy and health benefits of the epitomee capsule treatment

# Epitomee's Strategic Focus Areas: Current Market and Pipeline

Current

Weight Management market<sup>1</sup>: size and trends 

~\$180B

Revenue, 2025  
USD 176.67  
Billion

Forecast, 2035  
USD 392.15  
Billion

CAGR, 2026-2035  
8.3%

~\$400B+ by 2035

1. Based on Towards Health Care market report 2026-  
<https://www.towardshealthcare.com/insights/weight-management-market-sizing>

Pipeline

Biologics Drug Market<sup>2</sup>: size and trends 

~\$0.5T

Revenue, 2025  
USD 487 Bn

Forecast Year, 2035  
USD 1243.80  
Bn

CAGR, 2026 - 2035  
9.83%

~\$1T+ by 2035

2. Based on Precedence Research 2026 –  
<https://www.precedenceresearch.com/biologics-market>

Note: Market size estimates vary significantly depending on source and what is included in each assessment. Multiple estimations exist; the figures in this presentation represent general trends and should be used as directional guidance only.

# GLP1 Market Size Outlook

- This growth is driven by rising obesity rates, and advancements in weight management products.



ResearchAndMarkets.com, Jan 2026

*Note: Market size estimates vary significantly depending on source and what is included in each assessment. Multiple estimations exist; the figures in this presentation represent general trends and should be used as directional guidance only.*

# The GLP1 success created the “weight maintenance” GAP; Epitomee capsule is Closing the Gap

65% of GLP1 users stop using the medication.

Post GLP1 users require weight maintenance.



*JAMA Network Open, 2025*

# The -GLP-1 Reality: High Regain & High Discontinuation



65%

Discontinue GLP-1s  
within 12 months

*JAMA Network Open,  
2025*



2/3

Quick Weight regain  
after stopping

*Wegovy.com*



1:2

Side Effects  
Short & long term

Black Box warning

*Adverse Effects of GLP-1 Receptor  
Agonists  
Theodosios D. Filippatos, Thalia V.  
Panagiotopoulou, and Moses S. Elisaf.*

# Target Patient Segments

*Patients seeking long-term, side-effect-free alternatives post GLP-1 therapy*



## **Post GLP-1**

Successful users seeking a long-term exit strategy  
Early-exit users seeking side-effect-free alternatives



## **GLP-1 Adverse**

Intolerance, contraindications, or comorbidities that rule out GLP-1 therapy

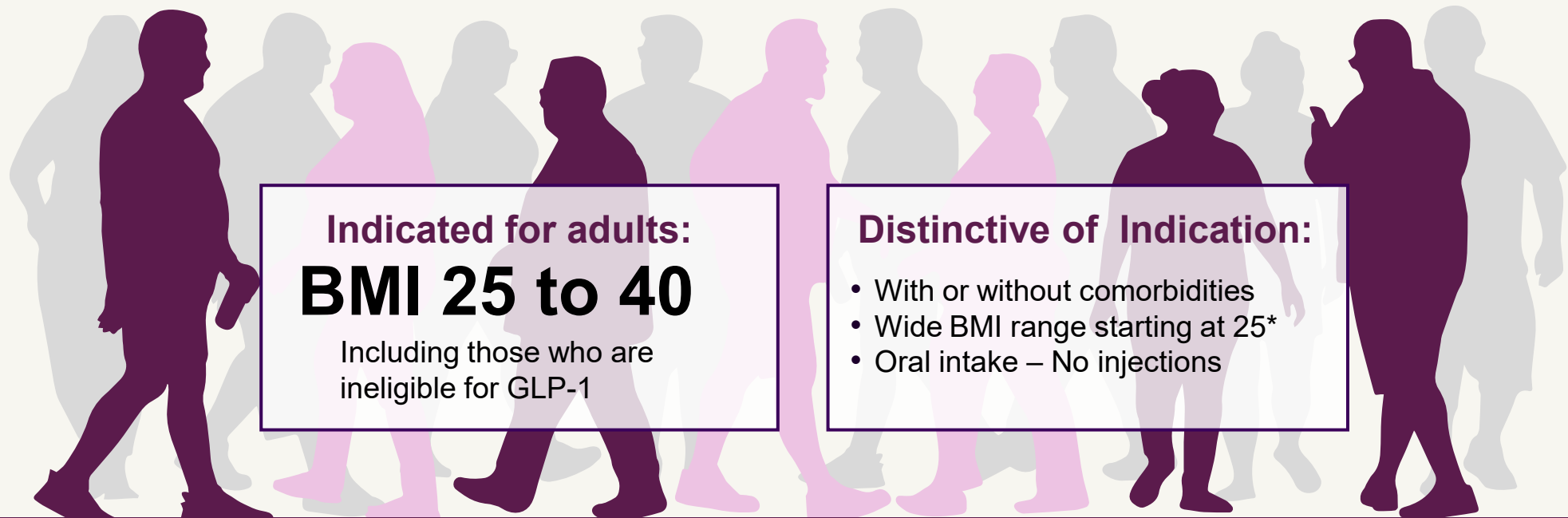


## **Health Conscious BMI 25–27**

Concerns over side effects, long-term safety risks, or injection requirements

# Epitomee<sup>®</sup>: An Alternative for a Wider Audience

Epitomee<sup>®</sup> capsule is an Rx medical device offering weight management solution for individuals with a BMI 25 to 40 (with/without co-morbidities), alongside diet and exercise.



**Indicated for adults:**  
**BMI 25 to 40**

Including those who are ineligible for GLP-1

**Distinctive of Indication:**

- With or without comorbidities
- Wide BMI range starting at 25\*
- Oral intake – No injections

Epitomee<sup>®</sup> capsule, a Drug Free treatment, is highly suitable for patients who are risk averse, or do not qualify for medications

epitomee<sup>®</sup> \*As highlighted in our 2025 Annual Report, the company holds a competitive advantage within the 25-27 BMI range

# The Epitomee® Capsule



# The Product and Packaging – 4 Weeks treatment box



# Epitomee® Capsule

A non-drug, clinically supported capsule that by expanding in the stomach, helping users feel full, eat less, and stay on track

- ✓ FDA-cleared, CE and AMAR-approved , Rx medical device
- ✓ Drug-free, hormone-free and no injection
- ✓ Integrates seamlessly into diet & exercise routines<sup>1,2</sup>

**x2 Dosing:** Take one capsule, twice daily, with two cups of water (8 ounces or 250 ml), ~30 minutes before lunch and dinner

**Program:** The Epitomee® capsule is indicated for use alongside diet and physical activity



# Introducing a Novel Weight Management Modality

## Today's standard of care



### Gastric Balloons or Lap-Bands

Clinical insertion procedure  
and/or  
side effects



### GLP-1 Injections

Hormonelike injection to  
blood stream, strong side  
effects and warning,  
weight regain when  
stopping



### GLP-1 Pills

Less effective than  
Injection, with side effects  
and warnings like those of  
the injections, long term  
dependence

## A proven, safe, drug-free alternative



### The Epitomee® Capsule

Promotes fullness & satiety, no side  
effects\*, drug-free, clinically  
proven, predictable weight  
management

\*Compared to placebo

# The Growing Landscape of Supporting Epitomee's Efficacy and Health Benefits

## Accumulation of Multiple Peer-Reviewed Clinical Publications

The collage features several prominent articles:

- Obesity Pillars**: "The safety and efficacy of extended use of an oral shape-shifting superabsorbent hydrogel capsule for weight loss: The ERECT extension study" by Mohe Kazar, Donna H. Ryan, Sharon Leonard, et al.
- International Journal of Obesity**: "Quality of life improvements associated with weight loss using a novel shape-shifting hydrogel capsule: RESET study results" by Robert E. Kushner, et al.
- Clinical Obesity**: "Association of the Early Response to an Oral Shape-Shifting Superabsorbent Hydrogel Capsule With Weight Loss" by John M. Jakicic, et al.
- Obesity Pillars**: "Effects of an oral biodegradable device used for 12 weeks on weight reduction, cardiovascular risk factors, satiety, snacking, and meal size" by Heim Shinar, et al.
- Obesity Science & Practice**: "Safety, tolerability and efficacy of a novel self-use biodegradable device for management of obesity" by H. Shinar, et al.
- Obesity Pillars**: "Efficacy and safety of a novel oral hydrogel capsule in adults with overweight or obesity: the pivotal randomized RESET study" by Jany D. Ard, et al.
- Diabetes Technology and Obesity Medicine**: "Approach to Weight Loss in Women Over 50 Years: RESET Study with a Shape-Shifting Capsule" by Heim Shinar, et al.

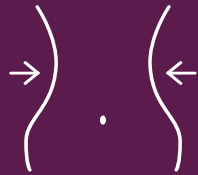
At the bottom left, the Epitomee logo is displayed with the tagline "weight management capsule".



# Additional Epitomee® Health Benefits in Peer-Reviewed Literature



**Early  
response<sup>3</sup>**



**Waistline  
reduction<sup>5,2</sup>**



**Weight  
management<sup>1-6</sup>**



**Improved  
Quality of life<sup>4</sup>**



**Improvement  
Metabolic  
syndrome<sup>2</sup>**



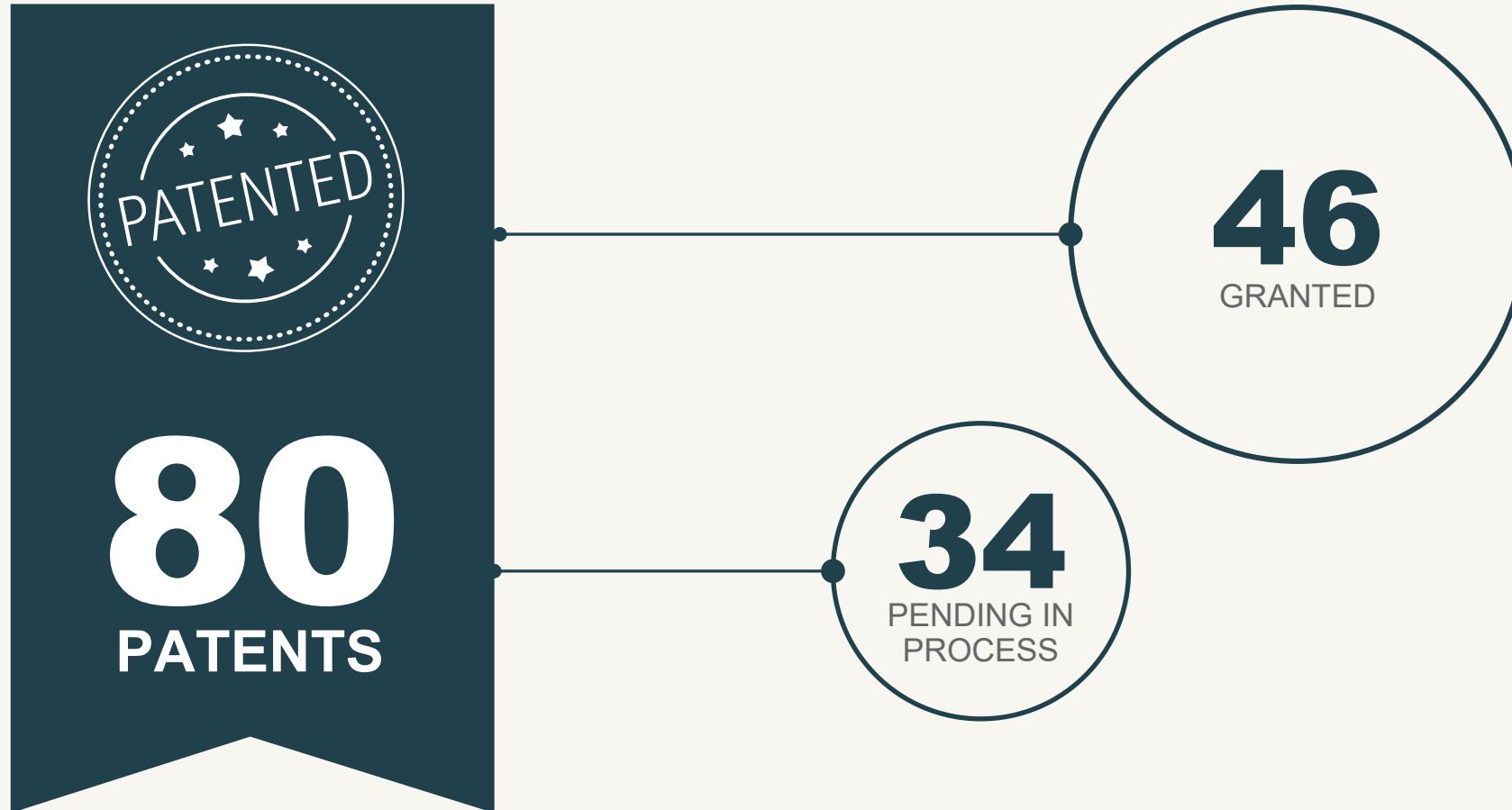
**Improvements in  
cardiometabolic  
risk factors<sup>2</sup>**



**Safe &  
drug free<sup>1-6</sup>**

1. **Ard JD, Ryan DH, O'Neil PM, et al.** Efficacy and safety of a novel oral hydrogel capsule in adults with overweight or obesity: the pivotal randomized RESET study. *Obesity (Silver Spring)*. 2025;1–12.
2. **Bays HE, et al.** Cardiometabolic risk factors associated with oral hydrogel capsule use. *Obesity Pillars*. 2025;13:100163.
3. **Jakicic JM, Ryan DH, Ard JD, et al.** Association of the early response to an oral shape-shifting superabsorbent hydrogel capsule with weight loss. *Clinical Obesity*. 2025.
4. **Kusnier L, et al.** Quality of life outcomes with oral hydrogel capsule treatment. *International Journal of Obesity*. 2025.
5. **Kamar M, Ryan DH, Leonard S, et al.** The safety and efficacy of extended use of an oral shape-shifting superabsorbent hydrogel capsule for weight loss: the ELECT extension study. *Obesity Pillars*. 2025;16:100216.
6. **Srivastava S, et al.** Efficacy and safety in women over 50 years. *Diabetes Technology and Obesity Medicine*. 2026;1(1).






# IP- Multiple Patent Families, Covering the Product & Pipeline

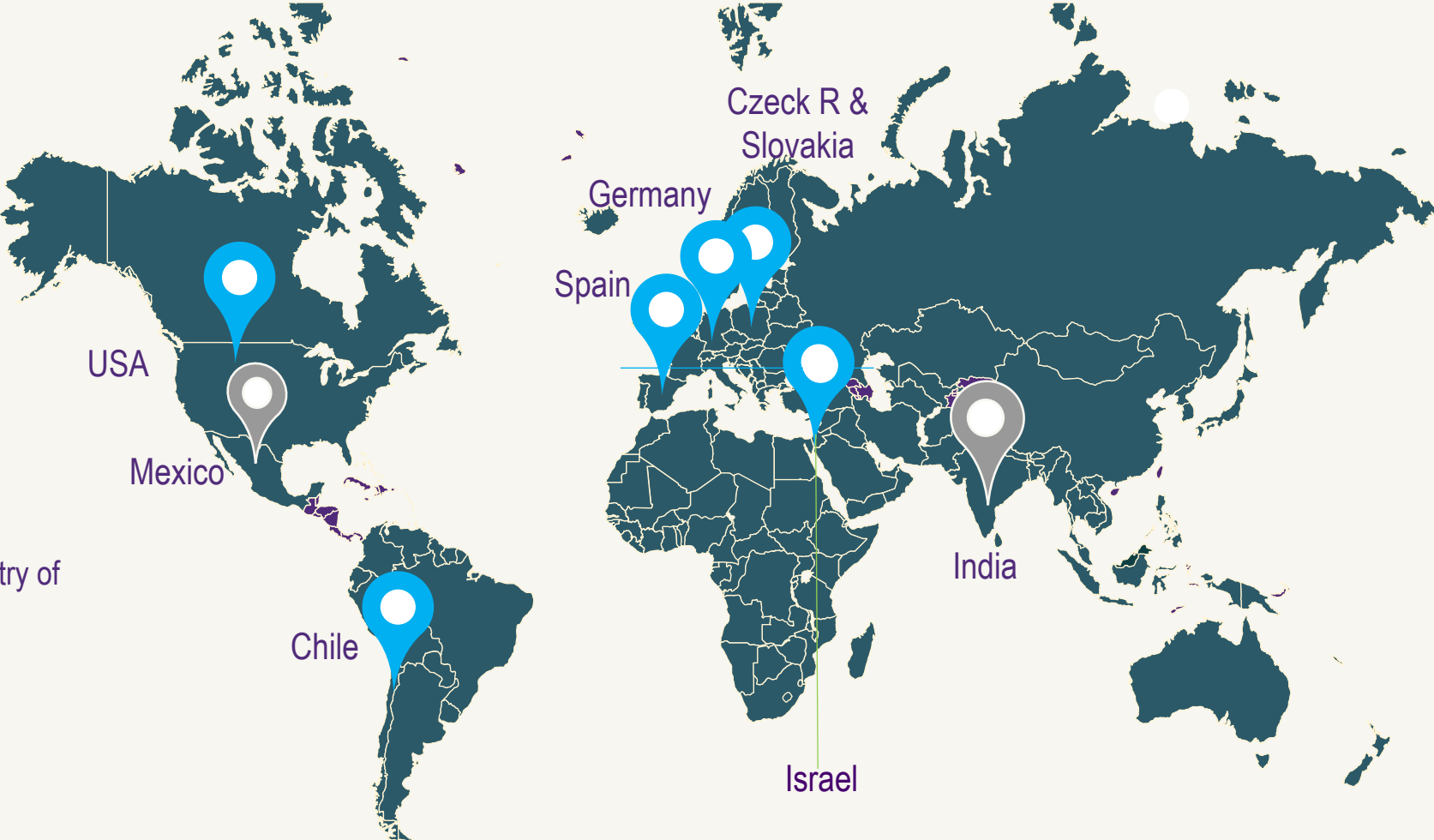


# Commercial Rollout & manufacturing scale up

# Epitomee's dual-track growth strategy:

In the **U.S.**, a 'click-to-doorstep' operation; and **OUS** expansion through local distributors

-  Activ territories
-  Pending registration
-  Europe – Cleared for the EU market, CE mark
-  Israel – Cleared by the ministry of health since October 2021
-  USA – Cleared



# Israel: The Home-base Market

Rafa.



The Opportunity: Almost 60% of Israelis are Overweight\*

63%

of Israeli men are overweight

57%

of Israeli women are overweight

80%

of diets for weight loss fail — weight regained within a year

Go-to-Market: ISRAEL — The Home-Base Market

## Exclusive Distributor in Israel

Epitomee Partnered with Rafa- a pharmaceutical company and distributor, Rx and OTC, manufacturing, logistics and marketing.

## Commercial Status

Pre-launch activities- First two orders delivered to Rafa-  
Currently selling in pre-launch mode  
Launch Q3-Q4 2026\*\*

## Operating Model

Pharmaceutical traditional distribution strategy.

Transfer price to epitomee

Distributor activities and 3<sup>rd</sup> parties

- Local pharmacy chains
- Online pharmacy
- Currently: Local conference and meeting with 4800 Family Physicians, 200 Endocrinologists

# Capturing Europe's Weight Management Opportunity



**\$8B+**

European GLP1 market revenue (2025)

**\$22B**

Projected GLP1 market size by 2033

**12% CAGR**

Rapid growth through 2033

## Our Go-to-Market Strategy

### Market Approach

Localized strategies tailored to each territory in the European market

### Distribution Partners

Partnering with early-adopter distributors

### Operations

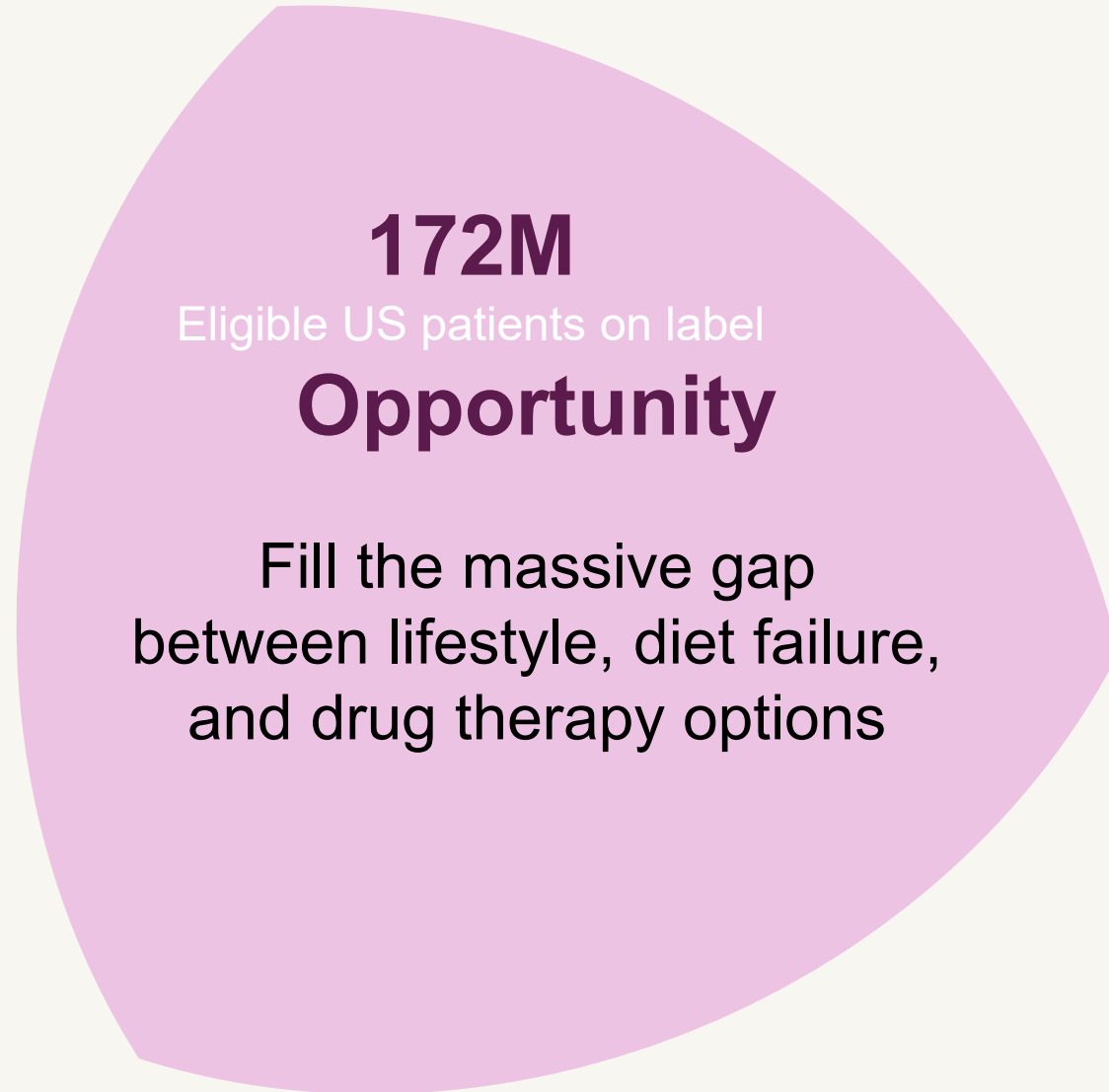
Each distributor owns his territory end-to-end:

- Marketing investment
- Logistics & supply chain
- Sales execution

Epitomee sells at transfer price

# US Market Opportunity

- 1** **172M** Americans qualify for medical weight management<sup>1</sup>
- 2** **Patients:** seeking long-term, side-effect-free alternatives post, pre, or instead of GLP-1 therapy
- 3** **HealthCare Provider (HCP):** Obesity Specialists, Primary Care Physician (PCPs), Nurse Practitioner (NPs), Endocrinologists, Weight Loss Centers, Medical Aesthetics, and Telehealth Providers.



<sup>1</sup>CDC Report

# US 1<sup>st</sup> Partnership: Revive Health



**What is Revive?** An integrated healthcare platform, providing health services for employers. serving 1,600+ Employers (US companies) and 4M members – (employees). Via virtual care designed for self-insured employers

## Revive partnership

- ✓ Launch Q3-Q4\*
- ✓ Integrating Epitome capsule into the weight program.
- ✓ Provides level of coverage for members via employers
- ✓ Full Clinical Integration: Prescribing, coaching, and pharmacy delivery managed via one digital dashboard.

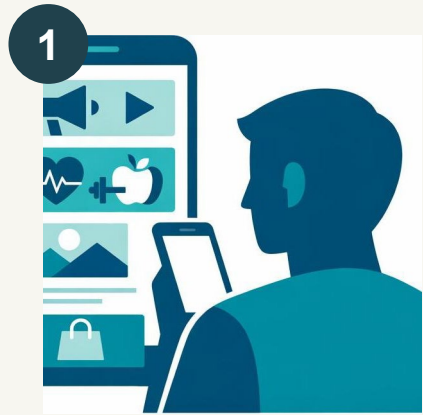
**epitome<sup>®</sup> weight management capsule**  
FDA-cleared. Drug-free. Prescription-only. Clinically proven.

**A new non-drug option for weight health**  
Epitome fills the gap between lifestyle programs and drug therapy — for the 70M+ Americans who need more support.

The advertisement features a dark teal background with a graphic of concentric circles on the right side, with a small yellow dot in the center of the innermost circle.

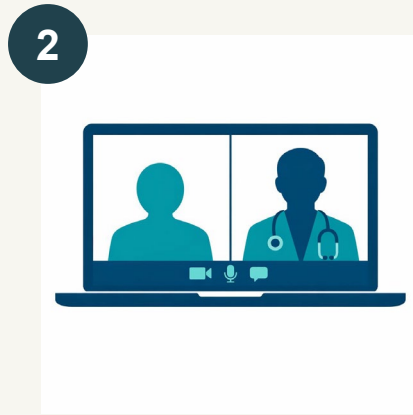
# The next stage: “Click to Doorstep” operation

A streamlined operation driven by targeted digital marketing and telehealth partnerships



## Discover

Targeted DTC ads via Meta, Google, PR and Email/SMS reach high-intent audiences



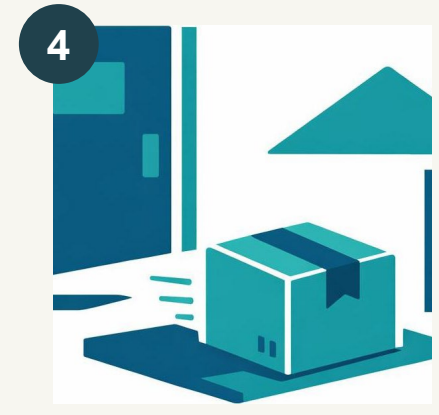
## Consult

Telehealth intake form and virtual physician consultation for eligibility



## Fulfillment

Physician approves prescription; order is processed and fulfilled



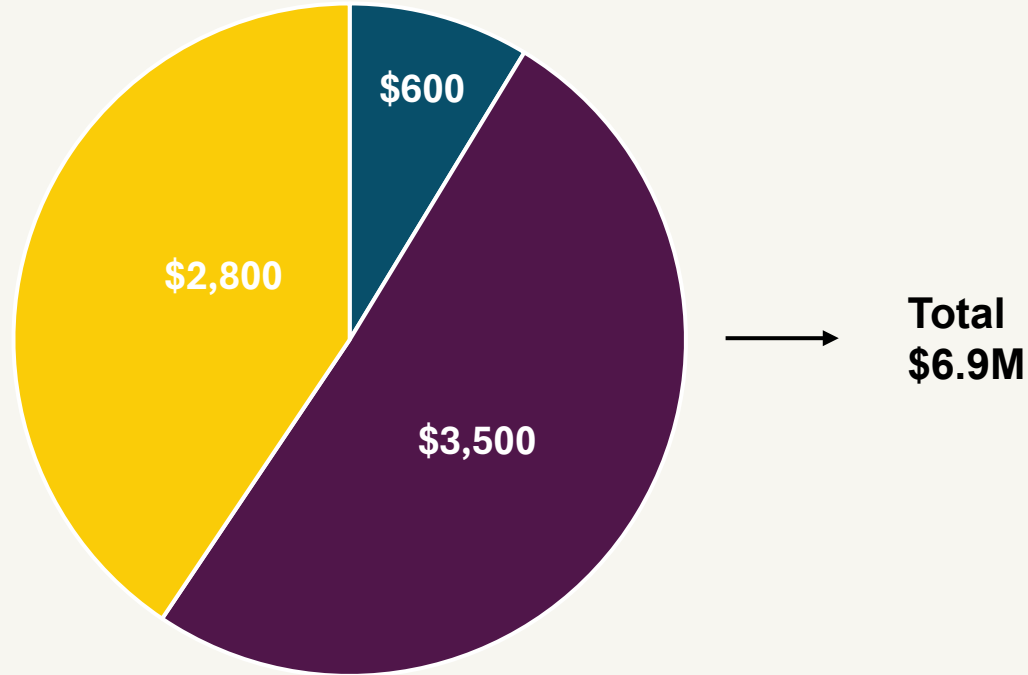
## Deliver

Epitomee Capsule shipped directly to the patient's doorstep

# Supplied orders and short-term binding orders for the next 12 months

Supplied orders and short-term binding orders (thousands \$)

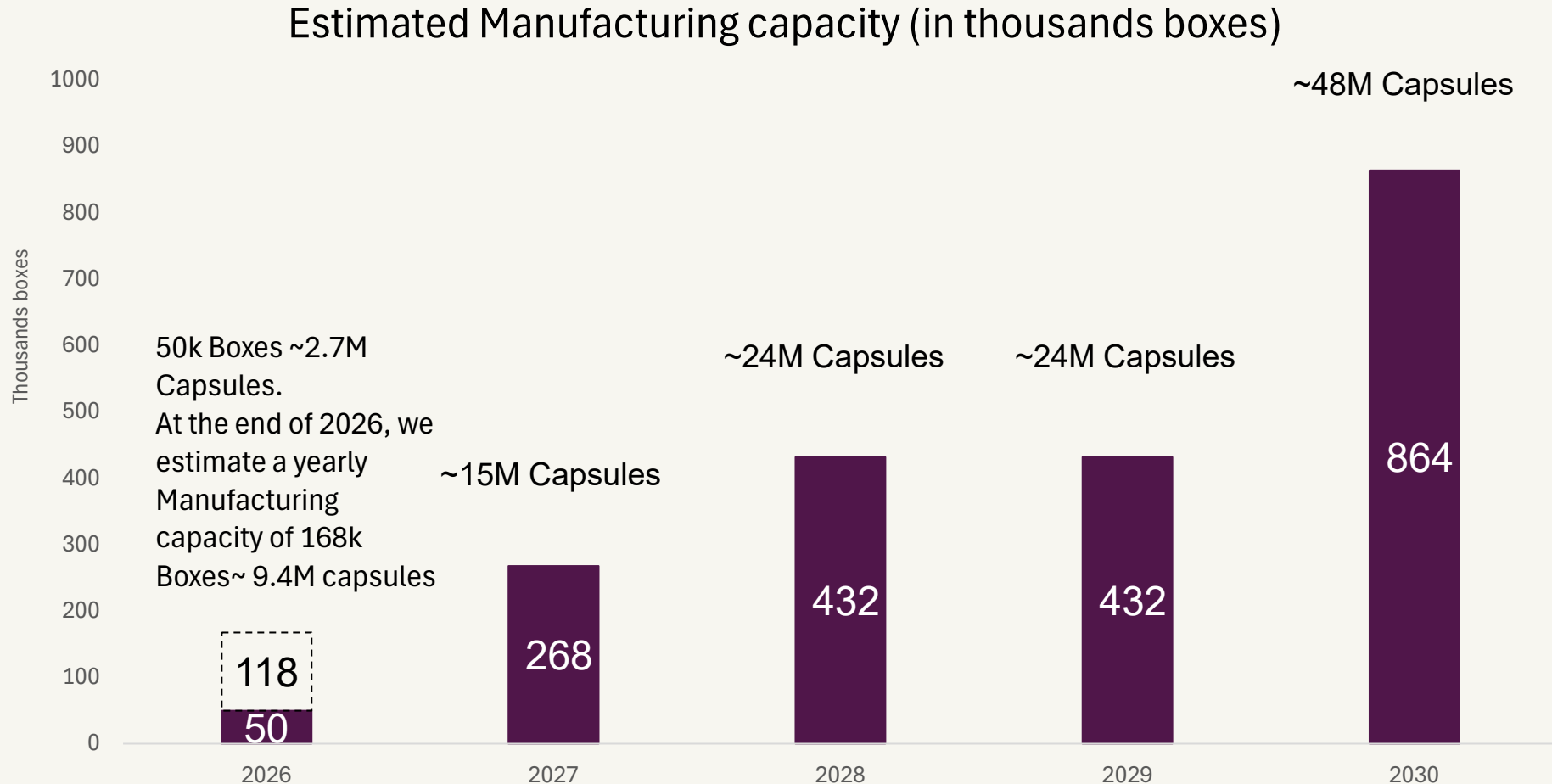
- Included supplied orders and Future binding orders
- Not including USA
- Not including any of the projections that are not binding



■ Supplied orders   ■ short-term binding orders 2026   ■ short-term binding orders 2027

The "Binding Orders" presented herein represent contractual commitments received by the Company; however, they do not constitute guaranteed revenue. The conversion of these orders into actual cash flow is subject to various risks and uncertainties beyond the Company's control, including but not limited to: potential shipping delays, supply chain disruptions, regulatory hurdles in destination territories, customer liquidity, or contract defaults.

# Estimated Manufacturing capacity : Scale-Up plan

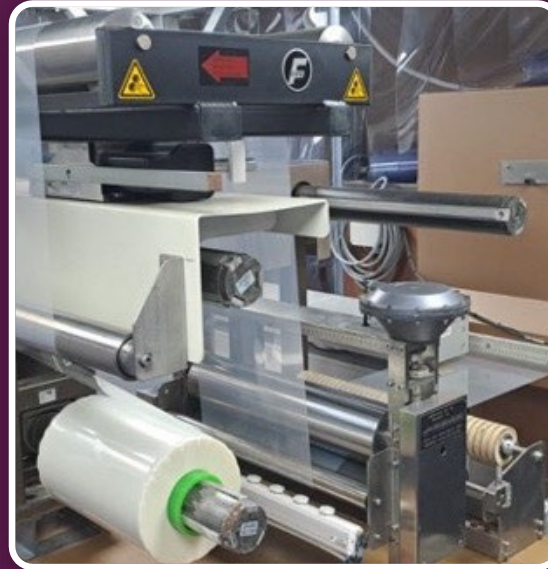


**Notice:** Meeting the projected manufacturing volume requires additional Capex and production expansion, which are subject to funding availability. It is important to note that expanding manufacturing capacity may not necessarily result in proportional sales growth. Capacity and volume projections are based on current management estimates and are subject to change. Actual production output may vary significantly due to operational risks, supply chain fluctuations, technical constraints, or logistical disruptions. These figures represent targeted growth and do not constitute a guarantee of future manufacturing performance.

# State-of-the-Art Production Process



**Raw material**



**Thin film coating**



**Robotic assembly**

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# Key Risks & Barriers at a Glance

## Regulatory

- ⚠️ **Post-Market Compliance**
- ⚠️ **International Approvals**
- ⚠️ **Validation process of new machines**

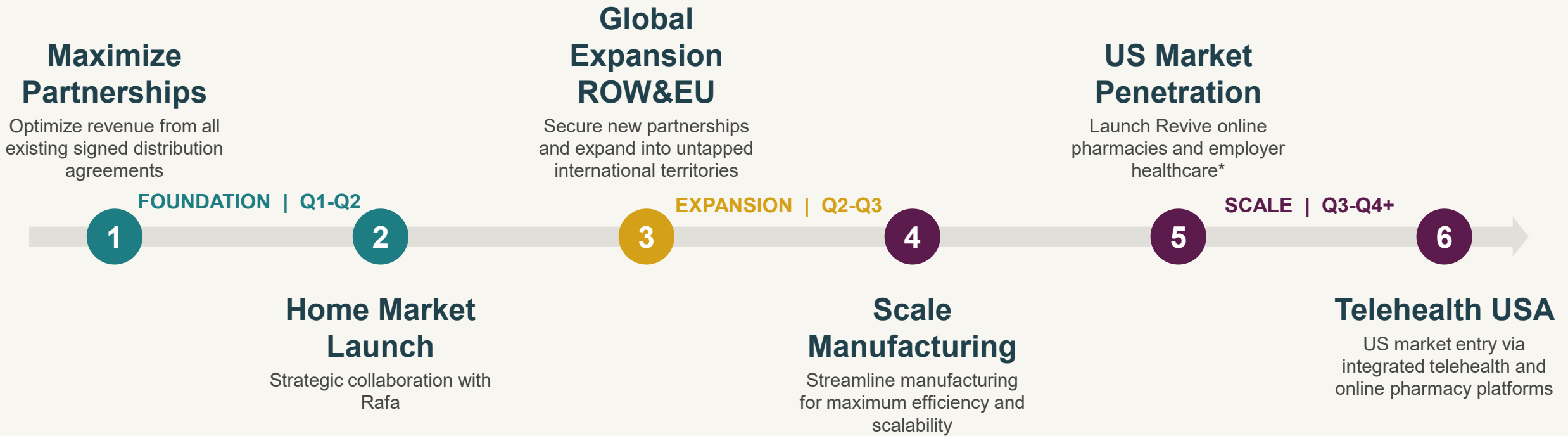
## Market & Competitive

- ⚠️ **GLP-1 Oral Advances**
- ⚠️ **Pricing Uncertainty**
- ⚠️ **Physician Adoption**
- ⚠️ **DTC Marketing Costs**
- ⚠️ **Modest Efficacy vs. GLP-1**

## Operational & Financial

- ⚠️ **Manufacturing Scale-Up**
- ⚠️ **Single-Facility Risk**
- ⚠️ **Capacity vs. Demand Gap**
- ⚠️ **Distributor Dependency**

# 2026 Milestones & Timeline



epitomee®

Thank you

