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BBS Selects Alvarion to Help Bolster Education, Healthcare and Tourism in Remote Newfoundland Community

Solar powered network helps deliver high-speed wireless data, voice and video services

Israel, Tel Aviv, April 9, 2013 – Alvarion® Ltd. (NASDAQ: ALVR), a global provider of optimized wireless broadband solutions addressing the connectivity, coverage and capacity challenges of public and private networks, today announced that its point-to-point and point-to-multipoint solutions have been deployed by Burgeo Broadcasting System (BBS), to help power its wireless offerings for businesses and residents in rural Newfoundland, Canada.

The goal of the BBS Information Communications Technology (ICT) Project is to create a high-speed, wireless network link to enhance essential services and to facilitate economic development across Newfoundland's southwest coast in the five remote communities of Burgeo, François, Grand Bruit, Grey River and Ramea.

"Alvarion's wireless broadband technology enables the people of our five communities to connect with each other and the world at large," said **Dave MacDonald, Project Manager, BBS**. "This connectivity is a critical life-line for our residents and essential to the health of our people and our economy."

Using Alvarion's point-to-point solutions, the BreezeULTRA and BreezeNET® B, and point-to-multipoint solution, the BreezeACCESS® VL, BBS is delivering a range of high-speed, wireless data, voice and video applications across the region such as:

- Healthcare: Doctors are using telemedicine to serve patients, who typically travel great distances to the nearest care facility, by using video to care for individuals in rural communities. Alvarion's high-bandwidth capabilities enable the telemedicine networks to wirelessly connect providers and patients 24/7.
- **Education:** Videoconferencing solutions are leveling the playing field for students across rural Newfoundland. For example, Alvarion's low-latency solution can allow a music teacher to stream a symphony or a science teacher to broadcast a live dissection without picture disruption or jitter.
- **Tourism:** At the Gross Morne National Park Alvarion is enabling Wi-Fi access for visitors and workers where cellular coverage is unavailable to connect a concession building, point-of-sale terminals and real-time weather information boards to enable a better visitor experience.

"Rural communities such as the one BBS serves have unique requirements when it comes to wireless network implementation environment, scalability, application needs and cost," said

Chris Daniels, General Manager Americas, Alvarion. "We understand what it takes to deliver connectivity to remote areas and we take special care to deliver reliable, flexible and powerful solutions to keep communities connected, wherever they are located."

To allow for energy efficient operation of the network, part of the Alvarion solution is powered by solar panels or a generator with solar backup which also lowers operational costs of the network.

<u>BreezeULTRA</u> is a point-to-point solution offering 250 Mbps net-throughput best suited for high capacity IP backhauling and connectivity. The BreezeULTRA is software upgradable to a two-radio double capacity system to be released in the second quarter of 2013.

<u>BreezeNET B solution</u> is a point-to-point solution providing highly reliable connectivity and support distances of more than 60 kilometers (37 miles).

<u>BreezeACCESS VL</u> is a point-to-multipoint solution optimized for voice, video and data applications in urban and rural settings. With strong QoS and security features the BreezeACCESS VL can meet the needs of a wide variety of mission critical applications.

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About Burgeo Broadcasting System (BBS)

Since its inception in 1981, the Burgeo Broadcasting System (BBS) has operated as a non-profit company that is owned by the subscribers of the local cable system. The company is managed by a group of ten volunteer board members and has six volunteer programming assistants with four paid employees. The main purpose of the Burgeo Broadcasting System is to ensure that all residents in Burgeo have the best television, radio and Internet possible for its subscribers at a low monthly rate. Burgeo Broadcasting System recognizes the economic situation in these communities and has continued in its efforts to keep the monthly fees to a minimum, while maintaining a viable not- for profit business. All monies realized each year go directly into the company to provide such services.

In February of 2001, Burgeo Broadcasting System began the BBS ICT Project. The BBS ICT Project was an innovative undertaking to connect the remote rural communities of this area. One of its objectives was to bring Internet connectivity to the remote communities via the Community Access Program. The project conducted educational sessions to help teach the general public first how to use computers, and secondly how to use the Internet as a productivity tool to help enhance rural sustainability. BBS ICT Project is an effort to enhance essential services and to facilitate economic development of the five project communities Burgeo, Francois, Grand Bruit (now resettled), Grey River and Ramea, all of which are located on Newfoundland's southwest coast. While Burgeo is very much an isolated community, being at the end of a 146 km highway, Ramea, Grey River and Francois are only accessible by boat or by air. These are arguably some of the most remote communities in the province and in the Rural Secretarial Region of Stephenville – Port Aux Basques. Burgeo Broadcasting System recognizes access to modern telecommunication infrastructure and service is vital in many aspects of education, businesses, entertainment, personal, and public relationships, healthcare, business and community life.

About Alvarion

Alvarion Ltd. (NASDAQ:ALVR) provides optimized wireless broadband solutions addressing the connectivity, coverage and capacity challenges of telecom operators, smart cities, security, and enterprise customers. Our innovative solutions are based on multiple technologies across licensed and unlicensed spectrums. (www.alvarion.com)

This press release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of Alvarion's management and are subject to various factors and uncertainties that could cause actual results to differ materially from those described in the forwardlooking statements. The following factors, among others, could cause actual results to differ materially from those described in the forward-looking statements: our failure to fully implement our 2012 turnaround plan, our inability to reallocate our resources and rationalize our business in a more efficient manner, potential impact on our business of the current global macro-economic uncertainties, the inability of our customers to obtain credit to purchase our products as a result of global credit market conditions, the failure to fund projects under the U.S. broadband stimulus program, continued delays in 4G license allocation in certain countries; the failure of the products for the 4G market to develop as anticipated; our inability to capture market share in the expected growth of the 4G market as anticipated, due to, among other things, competitive reasons or failure to execute in our sales, marketing or manufacturing objectives; the failure of our strategic initiatives to enable us to more effectively capitalize on market opportunities as anticipated; delays in the receipt of orders from customers and in the delivery by us of such orders; our failure to fully and effectively integrate the business and technology of Wavion Inc., acquired by us in November 2011, into our products and realize the expected synergies from the acquisition; the failure of the markets for our (including Wavion's) products to grow as anticipated; our inability to further identify, develop and achieve success for new products, services and technologies; increased competition and its effect on pricing, spending, third-party relationships and revenues; our inability to establish and maintain relationships with commerce, advertising, marketing, and technology providers; our inability to comply with covenants included in our financing agreements; our inability to raise sufficient funds to continue our operations, either through equity issuances or asset sales; and other risks detailed from time to time in the Company's annual reports on Form 20-F as well as in other filings with the U.S. Securities and Exchange Commission.

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You may request Alvarion's future press releases by contacting Sivan Farfuri, <u>sivan.farfuri@alvarion.com or +972.3.767.4333</u>.

Please see the Investor section of the Alvarion website for more information: <u>http://www.alvarion.com/investors</u>.

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